

Sports & Entertainment

Tom Wopat kicks off 2024 Tennessee appearance with return to Memphis and on to gigs in Virginia, Nashville, Buffalo, plus +

Tom Wopat Kicks Off 2024 Tennessee Appearances With Return To Memphis April 19 For Concert At Bartlett Performing Arts & Conference Center (BPACC) •Fan meet and greet planned from 2-4 pm in front of BPACC

MEMPHIS, Tenn. (April 08, 2024) - Celebrated actor from the hit TV series Dukes of Hazzard, singer-songwriter, and Tony award nominated Broadway musical star Tom Wopat is set to return to the Memphis area on Friday, April 19 at 7:30 p.m. for a concert at Bartlett Performing Arts & Conference Center. Wopat will also host a fan meet and greet in front of BPACC from 2-4pm. Tickets are \$35 and can be reserved online by visiting bpacc.org/396/Tom-Wopat.



Tom Wopat (Photo: Jonathan Elyea)

A versatile musician who has explored various musical genres that range from country to jazz to Americana, Wopat will treat his audience to a 40+ year musical catalog of songs. Wopat is currently promoting his first new album in seven years, the eclectic Simple Man, his 13th solo release. The album is highlighted by one of his own self-written songs, "County Line," a country blues tune that is also the namesake for a movie trilogy he appears in, now available by INSP Networks.

Luray, Va.
MAY 04 - Tomah Fairgrounds / Tomah, Wisc.
MAY 25-26 - Cooter's Place / Pigeon Forge, Tenn.
JUN 8-9 - Cooter's Place / Nashville, Tenn.
JUN 29 - Nickel City Comic Con / Buffalo, NY
JUL 19-21 - Duke Fest @ Cooter's Place / Luray, Va.
DEC 07 - Leo & Leona's / Bangor, Wisc.
 ** Updated tour and appearance schedule at TomWopat.com or follow on [BandsInTown](https://www.facebook.com/BandsInTown).

Hazzard stardom. In the 40+ years since, Wopat has been blessed with a multifaceted career that has ranged from starring roles on Broadway, various television appearances, singing in such venues as The Ol' Opera, Carnegie Hall, and the Hollywood Bowl, to a featured role in Quentin Tarantino's Django Unchained. More recently Wopat released a new recording project, an album entitled Simple Man, a 13 song collection that is his 13th solo album.

2024 Tom Wopat Tour Dates:

APR 19 - Bartlett Performing Arts & Conference Center / Bartlett, Tenn.
APR 27-28 - Cooter's Place /

About Tom Wopat:

It's been several decades since the General Lee first left the ground, sky-rocketing Tom Wopat and co-star John Schneider to instant Dukes of

Also recently released are the second and third installments of the County Line movie trilogy, County County At this point, I basically do what I enjoy... I've been blessed."

Burrell Communications Group launches KAI 1, the 'Enlightened Warrior' shoe... from sports page 1

vivid visual timeline of his life beginning in childhood, and walking through his personal journey to swift collegiate stardom and finally the pro sports ranks, his success anchored by his mother's constant spiritual presence and his father's steady guidance. The storytelling is rendered in a dynamic and colorful fusion of live action, AI and anime-influenced animation, artfully integrating ancient African and indigenous cultural imagery transitioning to the modern day—the narration documents his ascent to emerging as both an inspirational NBA icon and Chief Creative Officer of ANTA.

"Our agency is excited for this first opportunity to showcase our work with our ANTA brand partners and the Irving family. We're proud of the team's efforts," says Khari Streeter, Burrell CCO. "We delivered on the spirit of the Enlightened Warrior story by bringing to life the authentic identity of the basketball legend and cultural warrior that is Kyrie Irving."

space, coupled with our investment in diverse, progressive representation. The vibrant new 'KAI 1, The Origin Story' spot seamlessly completes our product vision. "At AllEven Sports, we're committed to cultivating partnerships that reflect the pulse of our audience—delivering beyond the expected into the realm of the groundbreaking," said Shetellia Riley Irving, CEO. "Our latest

collaboration with Burrell Communications Group wasn't just about pushing boundaries. It was about offering a platform for voices and talents that resonate deeply with sneaker and basketball culture—creating work that authentically represents their vibrancy and spirit." ABOUT BURRELL COMMUNICATIONS GROUP: Burrell Communications Group was founded in 1971 by re-

owned ad man Tom Burrell, who led the company for 33 years. Today, Burrell Communications Group is the largest U.S. Black-owned agency specializing in understanding and speaking to today's market, one that is more diverse and more multicultural than ever before in our country's history. The agency boasts a roster of premiere, blue-chip clients that lead in their respective categories, including McDonald's, Toyota, Comcast,

Fidelity, Coca-Cola, Unilever and the American Red Cross. For more information, visit burrell.com.

ANTA is committed to innovation, inclusivity and the continuous pursuit of athletic footwear and apparel excellence. With a global presence and a deep respect for diverse talents and stories, ANTA empowers athletes everywhere.

Email entertainment news and photos to MSTentertainment@prodigy.net

Burrell CCO Khari Streeter led the project for the agency in collaboration with Group Creative Director Corey Seaton, Creative Director Desmond Williams and Senior Art Director Claudio Garcia. Natalie Lum Freedman served as executive producer, teamed with Taryn Haughton, producer; Ruben Emmanuel as project manager; Corey Phifer account director and account manager Megan Bryant. The production company for the campaign was ThinkDiffusion, a Black-owned technology company and emerging leader in AI who pioneered new techniques combining AI, CGI, motion graphics and compositing. Streeter also served as co-director on the project.

ANTA Sports is a leading international brand of sportswear that has been engaged in the design, development, production and marketing of the ANTA series of sports equipment since the company's founding in 1991. ANTA provides customers with professional sports products including footwear, apparel and accessories. NBA All-Star Kyrie Irving of the Dallas Mavericks was named the company's Chief Creative Officer in 2023 to shepherd ANTA's foray into the American market.

"KAI 1, The Origin Story" launched today in tandem with the "The Enlightened Warrior" shoes' availability at retail, an unprecedented speed-to-market since the Burrell-ANTA partnership was only announced in February. The new product complements the initial ANTA KAI 1 colorway introduced earlier this year, with this latest iteration echoing mysticism and magic in African culture, coupled with a deference to physical, mental and spiritual symbolism drawn directly from Irving's own lineage and heritage.

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"This newest shoe offering is deeply rooted in cultural symbolism, color psychology and trending fashion, conceived to pay homage to Kyrie's gifts, his heritage, legacy-in-the-making and his identity," states noted Black footwear Design Director Jared Subawon of ANTA U.S. "What we wanted to rise to the fore was a treatment that pushed the boundaries of design, and at the same time showcased ANTA's commitment to uplifting talent and narratives across the sneaker

Baller Alert partners with REVOLT... from sports page 4

ling its dedication to culture within its staff and audiences. Founded in 2013, REVOLT attracts over 50 Million millennials and Gen Z audiences through their disruptive, authentic material across all platforms. In 2021, REVOLT launched a brand new digital mobile app where users can view extended releases, live updates from relevant news, exclusive specials and much more.

ABOUT THE BALLER ALERT SHOW The Baller Alert Show is a dynamic and unfiltered podcast that delves into the world of sports, entertainment, and pop culture. Hosted by industry insiders and

renowned personalities, the show offers a unique blend of insightful discussions, interviews with A-list guests, and behind-the-scenes insights that will keep listeners on the edge of their seats.

Each episode of the "Baller Alert Show" is dedicated focus on the lives and experiences of athletes, entertainers, and influencers. "Baller Alert Show" sets itself apart by exploring the stories and passions that drive these influential figures. From exclusive interviews to candid conversations about success, struggles, and the pursuit of greatness, the podcast offers a fresh perspective on the world of music, sports and entertainment.

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